

**科目名**

Popular Culture in Japan I

**講義名**

Popular Culture in Japan I

**クラス****担当教員**

マクマイケル・ウイリアム(mcmichael@econ.fukushima-u.ac.jp)

**実務経験のある教員**

による講義

**学年****キャンパス区分**

金谷川キャンパス

**開講学期**

後期

**開講時期**

(後期)

**曜日・時限**

水 1

**講義室****科目種別**

通常講義

ナンバリング

## 科目区分

要卒外

## 単位区分

要卒外

## 単位数

2

## 準備事項

備考

## 特修プログラム

## 直接参照URL

[http://livecampus.adb.fukushima-u.ac.jp/lcu-web/SC\\_06001B00\\_22/referenceDirect?subjectID=047140148929&formatCD=1](http://livecampus.adb.fukushima-u.ac.jp/lcu-web/SC_06001B00_22/referenceDirect?subjectID=047140148929&formatCD=1)

## 授業方法

講義、グループワーク、フィールドワーク

## 講義情報

### 授業概要とねらい

This course addresses topics in popular Japanese culture in modern and contemporary Japan. It pays particular attention to instances of historical and cultural significance that can be understood as critical in nature, and addresses societal responses to these moments through the lens of different forms of popular culture. The program's aim, in short, is to understand not only the popular culture themselves, but also the historical, social, and political contexts within which they were produced. The course will attempt to approach popular culture as a medium by which we might both expand our understandings of Fukushima and Japan.

### 単位認定基準

- 1) You can properly identify how different forms of popular culture reflect different eras in Japanese society.
- 2) You understand the impact that current popular culture in Japan has had on the world.
- 3) You develop good intercultural skills, working with people from different backgrounds using English.

## 授業計画

- 1 Course Introduction -outline, class rules, group activities
- 2 Cool Japan Initiative
- 3 Old and New Popular Culture
- 4 Edo and the birth of Popular Culture
- 5 Showa Era Popular Culture

- 6 Late Showa and Bubble era Popular Culture
- 7 Nuclear Energy and Popular Culture
- 8 Heisei Popular Culture
- 9 Guest Lecture: Fukushima's revitalization and anime
- 10 Understanding Japanese humor
- 11 Japanese Idols and Entertainment Culture
- 12 Student Peer Study (Kumamon, Hello Kitty, and Kawaii)
- 13 Student Peer Study (Tokusatsu – Heroes, Ultraman and Kaiju)
- 14 Student Peer Study (Cool Japan and Video Game Industry)
- 15 Wrap-up and in-class final exam

## 授業計画（週形式）

## 教材・教科書

Handouts and readings will be given out during class

## 参考図書

Schilling, Mark "The Encyclopedia of Japanese Pop Culture"  
Atkins, Taylor "A History of Popular Culture in Japan", Bloomsbury  
Sugimoto Yoshio, "An Introduction to Japanese Society" Cambridge

## 参考URL

## 授業外の学修、及び必要な学修時間

This class will combine lectures, field excursions, and student peer study. The first half of the course will consist of class excursions and several lectures on the history of pop culture in Japan. The second half of the course will rely on student presentations on assigned topics indicated below.

## 成績評価の方法

Excursion Report 20%  
Presentation 50%  
Final Exam 30%

## 成績評価の基準

- S: 単位認定基準を満たし、かつ全ての項目で優秀な学修成果をあげた（90～100点）
- A: 単位認定基準を満たし、かつ多くの項目で優秀な学修成果をあげた（80～89点）
- B: 単位認定基準を満たし、かついくつかの項目で優秀な学修成果をあげた（70～79点）
- C: 単位認定基準を満たす最低限の学修成果をあげた（60～69点）
- F: 単位認定基準の学修成果をあげられなかった（～59点）

## オフィスアワー

Fridays 3rd and 4th period (appointment will be required)

## 授業改善・工夫

Course content and pace will be modified accordingly to the language levels of the students.

## 留意点・注意事項

この授業は英語で行われます。

この科目ではTOEIC L&R test 650点、IELTS 5.5、TOEFL iBT 60点（総合スコア）程度の英語力が必要とされます。

## 教員の実務経験の有無